



VISIT VICKSBURG TOURISM GRANT PROGRAM

FISCAL YEAR 2024

Program Application

Application Organization: _____

Address: _____

Phone: _____ Tax ID: _____

Email: _____ Website: _____

Social Media Links

Facebook: _____

Instagram: _____

Other: _____

Project Director / Coordinator: _____

Project Name: _____

Date of Project: _____ Number of Years Held: _____

Date Work Begins: _____ Date Work Completes: _____

Location of Project: _____

Description of Project: _____

If this is a first-time project, do you anticipate it becoming annual? _____

Most recent attendance figures, if applicable:

Local: _____

Visitors (50-mile radius): _____

For a first-time event, what is the estimated attendance?

Local: _____

Visitors (50-mile radius): _____

Total Projected Cost of Project: _____

Amount Requested from TGP Funding: _____

If selected, how will the TGP funds be used? _____

How will the project meet the stated mission of increasing tourism and economic impact in Vicksburg?

Summary of advertising efforts planned for promoting project:

Estimated hotel room nights to be generated from project? _____

After reviewing the TGP guidelines and completing the entire application, you must also attach and/or include:

- For repeat projects, examples of past promotional materials must be included.
- A copy of sponsorship benefits package for the project, if applicable, must be included.
- Because space is limited on the application, you may attach additional text and any supporting documentation.

Upon completion, one electronic copy must be submitted to Ashley Gatian at ashley@visitvicksburg.com no later than 5 PM on November 30, 2023, or one printed copy must be postmarked no later than November 30, 2023, to:

Visit Vicksburg
Attn: Ashley Gatian
1619 Walnut Street
Vicksburg, MS 39180